

Amplifying Voices Through Music

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Midori & Friends  
Making Music Building Futures

# 30th Anniversary Gala Sponsorship Opportunity



The 2022-23 season marks a significant milestone for Midori & Friends as we celebrate our 30th anniversary of inspiring and empowering young people through music. With your continued support, Midori & Friends has invested in music education programs for over 300,000 students since 1992.

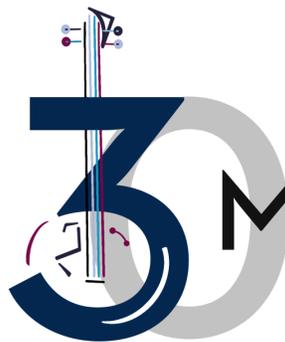
On Wednesday, February 15, 2023, Midori & Friends will host our 30th Anniversary Gala in Manhattan. All net proceeds of the gala will support the heart and soul of our mission to provide exceptional music education to students in New York City's public schools who otherwise would not have this opportunity. The benefits of our programs extend far beyond the music itself to skill development and life lessons for success. We are planning an extraordinary event to honor Midori's vision and chart the next era of our critical work with New York City youth. The evening will feature performances by Midori, rising young artists, students participating in our music programs, and a few surprise guests.

In Spring 2022 our students assembled after two years of isolation and have enjoyed over 2,300 hours of in-person, weekly instrument instruction, attended 71 live concerts with prominent world music ensembles, and engaged in leadership and advocacy training to promote the benefits of arts education. With your help, we can tell the remarkable story of how Midori's leadership ensures unique, transformative music programs for under-served youth lacking access to the arts.



## 2023 Gala Sponsorship

Benefits	Visionary Sponsor \$100,000	Leadership Sponsor \$50,000	Anniversary Sponsor \$30,000	Champion Sponsor \$20,000	Patron Sponsor \$10,000
Designated Gala Seats	20	20	10	10	6
Name or Logo on All Digital and Print Materials	✓	✓	✓	✓	✓
Backstage Passes to Meet Teaching Artists and Student Musicians	✓	✓	✓		
Premier Table Placement	✓	✓			
Advertising Opportunities	Platinum Ad, Video + Speech Opportunities	Platinum Ad	Full Page Gold Ad	Full Page Ad	Half Page Ad
Number of Guaranteed Advertisement Impressions	500,000 Impressions	100,000 Impressions	50,000 Impressions	25,000 Impressions	15,000 Impressions



# Midori & Friends

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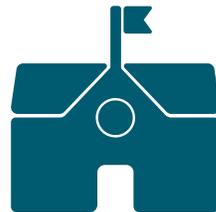
Your support of the Midori & Friends 30th Anniversary Gala directly impacts the New York City community.

## 30 Years of Midori & Friends at a Glance:



**300,000**

*Students reached*



**85**

*Partner schools*



**6**

*Instruments taught*



**2,610**

*Concerts presented*



**161,000**

*Instructional Hours*



**\$34.4 million**

*Invested in student programs*