



“Making Music and Building Futures” Gala on May 21, 2019  
New-York Historical Society  
Commemorative Program

Looking for a simple way to honor the importance of music education and the vision of world-renowned violinist Midori? Join us, in the form of an ad in the Commemorative Program, as we celebrate the accomplishments of our talented student musicians. This celebratory Gala will honor Peter Glaser with the Fischer Forte Award for his outstanding leadership and dedication to Midori & Friends.

Our Commemorative Program will reach a diverse audience of people who are prominent in the fields of business, finance, the arts, and philanthropy at our Celebration. This evening will raise critical dollars to offer young people artistic programs that spark creativity, encourage self-confidence, and nurture a lifelong love of the arts.

**Ad Rates**

- Full page: \$1,000
- Half page: \$500
- Quarter page: \$250

**Ads must arrive digitally no later than:  
Friday, May 3, 2019.**

**Please send advertisement to:**

Jessica Yang  
[jyang@midoriandfriends.org](mailto:jyang@midoriandfriends.org)

**Please mail or fax this commitment form  
and submit your payment to:**

Jessica Yang  
Midori & Friends  
352 Seventh Avenue, Suite 301  
New York, NY 10001  
[jyang@midoriandfriends.org](mailto:jyang@midoriandfriends.org)  
Tel: 212-767-1300 x17 | FAX: 212-767-0018

**Advertising Specifications for Midori & Friends  
Commemorative Program**

**Sizes**

- Full page: 4.5” horizontal x 7.5” vertical
- Half page: 4.5” horizontal x 3.75” vertical
- Quarter page: 2.125” horizontal x 3.75” vertical

No bleeds, ads will float on the page layout.  
Ads will appear in black ink on white paper.

**Technical Specifications**

- ◆ One-color prepared as grayscale.
- ◆ High-resolution documents submitted in one of the following formats: TIFF, EPS (with all fonts outlined) or PDF (with fonts and graphic elements embedded).
- ◆ Please verify that the ad is the correct size.
- ◆ For technical assistance or any production questions regarding ads, please contact Jessica Yang at (212) 767-1300 x17.

Name/Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

I am enclosing my check made payable to **Midori & Friends**.

Please charge my:     Visa             MasterCard             Discover             AMEX

Card number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_